## SAXONY IN PARIS



As part of the 'Festival of Cultural Diversity', the Free State of Saxony is the first German federal state to present itself with a four-week photography exhibition at the Carrousel du Louvre, under the patronage of the French National Commission for UNESCO. During the exhibition period from 13 May to 12 June 2025, 22 large-format photographs with motifs from Saxony will be on display, including a masterpiece by MEISSEN.



In the basement of the world-famous Parisian art museum, the cultural diversity of the Free State is presented in an impressive panorama: from the Bastei in Saxon Switzerland, the Fürstenzug in Dresden to the palace landscape with Moritzburg Castle. The unique exhibition invites visitors to experience the beauty and tradition of Saxony. As a cultural asset and Europe's first porcelain manufactory, MEISSEN is also represented with its worldwide reputation for unique craftsmanship. On display is a photograph of the bust of Marilyn, which was created in the artist collaboration 'Legends Blowing Bubbles' with the globally successful ar-

tist Michael Moebius. This unique bust of Marilyn Monroe took 15 months of traditional handcrafting in the MEISSEN manufactory. Limited to ten busts, each one is unique with its own staffage. This is the fusion of pop art with the expertise of the highest craftsmanship through the innovative spirit of MEISSEN.

Saxony in Paris - a project that has never before been realised in this form for a German region. In addition to the 22 photographs, visitors are provided with vivid information on Saxony's companies and sights on large-format video screens and steles. Saxony's Minister President Michael Kretschmer has taken over the patronage and was represented at the opening by Saxony's Minister of Culture Barbara Klepsch. 'MEISSEN stands for Saxon cultural identity. As Europe's first porcelain manufactory, founded at Albrechtsburg Castle in 1710, the brand has achieved worldwide renown and carries the name of the city around the world. This heritage con-



tinues to be an important cultural and economic factor for the region. It is a

particular pleasure and honour for us to bring MEISSEN as a Saxon beacon to this wonderful exhibition at the Louvre.' CEO Dr. Tillmann Blaschke.



With this unique presentation in the heart of Paris, Saxony is opening up to an international audience and emphasising its cultural appeal as a modern and traditional travel destination.

More information on Saxony in Paris and the photographs at <a href="www.sachsen-in-paris.de">www.sachsen-in-paris.de</a>

## #MEISSENPORCELAIN

All images: https://my.hidrive.com/share/qft5seyxdk

For further questions and information, please do not hesitate to contact us.

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